

IDeACOM Solutions Group Receives National Award from Vertical Communications - Third Consecutive Year To Join Elite Group Honored For Exemplary Sales

Vertical Communications, a leading provider of next-generation phone systems and voice applications, today announced that **IDeACOM Solutions Group** has been selected to join Vertical's 2007 President's Club Elite.

Vertical Communications (OTC: VRCC) ("Vertical"), a leading provider of next-generation phone systems and voice applications that help businesses better serve its customers, today announced that *IDeACOM Solutions Group* has been selected to join Vertical's 2007 President's Club Elite. To achieve this top national honor, IDeACOM Solutions Group successfully attained outstanding sales of Vertical's Vodavi(R) solutions to businesses located throughout Central Florida.

***IDeACOM Solutions Group* is one of only 13 authorized dealers located throughout the U.S. to be selected to join Vertical's President's Club Elite**, which is the highest honor a dealer can receive for its continued commitment and support of Vertical. The President's Club awards program honors exceptional sales of Vertical's Vodavi converged and IP-based telecommunications systems including the XTS IP(TM) and Telenium IP(TM) product lines. This is the third consecutive year that IDeACOM Solutions Group has attained Vertical's President's Club.

"We congratulate all the dealers nationwide who have remained dedicated to ensuring the success of Vertical's Vodavi products, especially dealers like *IDeACOM Solutions Group*," said Steve Francis, vice president of sales at Vertical Communications. "IDeACOM Solutions Group has consistently demonstrated that our products provide businesses a competitive edge by improving their operations and reducing telecommunications costs."

"We are honored to be recognized as a member of Vertical's 2007 President's Club Elite," said Tammy Elmore, general manager, IDeACOM Solutions Group. "I want to thank our dedicated employees who worked tirelessly to deliver the most affordable and comprehensive communications solutions to large and small businesses within our community. We also look forward to a successful partnership with Vertical as we continue to offer industry-leading business communications solutions."

About ***IDeACOM Solutions Group***

Headquartered in Orlando, Fla., IDeACOM Solutions Group sells and services reliable and cost effective communications systems in addition to providing expert design services for network cabling and local, long distance and Internet access. **The company has served the central Florida region for over 40 years.** *IDeACOM Solutions Group* is a founding member of IDeACOM, LLC, a 70-member consortium consisting of the top dealers in the country specializing in advanced communications solutions for businesses. For more information on IDeACOM Solutions Group, visit www.askideacom.com.

About *Vertical Communications*

Vertical Communications, Inc. is a leading provider of next-generation IP-based voice and data communications systems for business. Vertical combines voice and data technologies

with business process understanding to deliver integrated IP-PBX and application solutions that enhance customer service and business productivity. Vertical's customers are leading companies of all sizes – from small to large and distributed – and include CVS/pharmacy, Staples and Apria Healthcare. Vertical is headquartered in Cambridge, Mass. and delivers its solutions through a worldwide network of systems integrators, resellers and distributors. For more information, visit the company's Web site at www.vertical.com